

EA Headquarters
209 Redwood Shores
Redwood City
CA 94065

Mr Roger Williams

25th March 2002

Dear Sir/Madam,

I come to you with a proposal to produce a football management game with a difference.

Instead of having four divisions, restructure the league into four areas, with each team playing each other home and away. Each area would have 36 teams, in which they would be divided into four groups of nine. The top two in each group would qualify into Phase Two, while the bottom two teams would then go into a round robin tournament to decide which team gets relegated into non-league football. The top two in each of the four groups in Phase Two would then go into a national league to decide their final placing for qualifying into the Champions League and UEFA Cup.

This then could be replicated to all the other leagues. With more space in the football calendar you can then introduce a World Club Championship with the winners of the respected football confederations.

This will make the game more exciting. Imagine taking a club like Blackpool or Preston to the World Club Championship, because not all fans support Man. United, Liverpool or Real Madrid. So this product is aimed at the majority of football supporters, so the potential sales of this game could be huge.

I hope you find this idea of interest to you and I look forward to hearing from you in the near future.

Yours faithfully

RM Williams

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WORLD CLUB CHAMPIONSHIP

CHAMPIONS LEAGUE

PHASE 3

NATIONAL LEAGUE

1 GROUP OF 8 TEAMS. TEAMS PLAY EACH OTHER TO DECIDE THEIR FINAL POSITIONS FOR THE CHAMPIONS LEAGUE AND UEFA CUP.

PHASE 2

NORTHEAST AREA FINAL	SOUTHEAST AREA FINAL	SOUTHWEST AREA FINAL	NORTHWEST AREA FINAL
<i>1 GROUP OF 8 TEAMS. TOP 2 PROGRESSES TO NATIONAL FINALS.</i>			

PHASE 1

NORTHEAST AREA	SOUTHEAST AREA	SOUTHWEST AREA	NORTHWEST AREA
<i>36 TEAMS DIVIDED INTO 4 GROUPS OF 9. TOP 2 IN EACH GROUP PROGRESS TO PHASE 2. BOTTOM 2 IN EACH GROUP ARE RELEGATED.</i>			

RELEGATION PHASE

NORTHEAST	SOUTHEAST	SOUTHWEST	NORTHWEST
<i>1 GROUP OF 8 TEAMS. BOTTOM TEAM IS RELEGATED TO NON- LEAGUE FOOTBALL.</i>			

FIXTURE LIST 2004/05 SEASON

	September	October	November	December	January	February
National League Phase 1						
National League Phase 2						
National League Phase 3						
Champions League Group Stage						
Champions League KO Stage						
World Club Championship						
Relegation Playoff						
UEFA Cup						
FA Cup						
League Cup						
Internationals						
Friendlies						
Rugby						
6 Nations Championship						
Rugby World Cup						
Cricket						

	March	April	May	June	July	August
National League Phase 1						
National League Phase 2						
National League Phase 3						
Champions League Group Stage						
Champions League KO Stage						
World Club Championship						
Relegation Playoff						
UEFA Cup						
FA Cup						
League Cup						
Internationals				WORLD CUP 2006 QUALIFIERS		
Friendlies						
Rugby						
6 Nations Championship						
Rugby World Cup						
Cricket						

FIXTURE LIST 2004/05 SEASON

September

	S	W	S	W	S	W	S	W																						
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
National League Phase 1				4			8				11			15			18				22			25				29		
National League Phase 2																														
National League Phase 3																														
Champions League Group Stage																														
Champions League KO Stage																														
World Club Championship																														
Relegation Playoff																														
UEFA Cup																														
FA Cup																														
League Cup																														
Internationals																														
Friendlies																														

February

March

W S W S W S W S	W S W S W S W S W
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
2 5 9 12 16	
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